



Online Fitness Management Solutions by TriCore

As part of our business solutions, we provide companies, clubs, and entities the ability to enhance their management with a custom branded, feature enhanced, online fitness platform!

By working with TriCore's Business Solutions department, we can expedite the process of entering the online fitness market. We provide business management & consulting services to help you maximize your business income potential and enhance the membership experience!

Our team of professionals are experts in developing streamlined and optimized processes to enhance your business goals and needs.

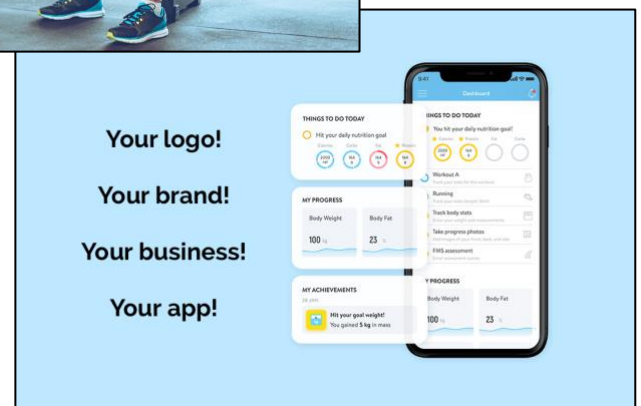
Business Consulting Services:

- ◆ Evaluation/Onboarding Development
- ◆ Go to Market Strategy Planning
- ◆ Program Development and Support
- ◆ Business Operations Consulting
- ◆ ... and more!



App Management Services & Features:

- ◆ Design and Publishing
- ◆ Custom App Store Screenshots & Listings
- ◆ Customized Branding
- ◆ Client/Customer Service & Support
- ◆ App Management Support
- ◆ Custom Icons, Widgets, and Graphics
- ◆ Analytics Reporting
- ◆ Unlimited Client Slots
- ◆ ... and more!



Work with us to develop a customized Online Fitness Management Services package based on what your individual needs are for maximizing your fitness and wellness business.

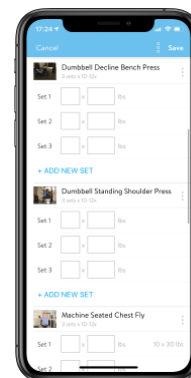
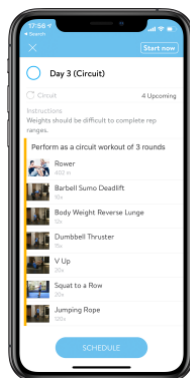
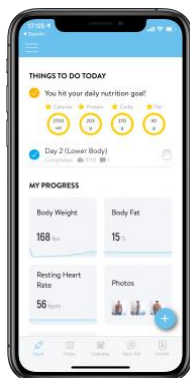
We'll help your business or club reach its fullest potential in the online fitness space!

Your business is unique. We know this. We are ready to help!



Below is a breakdown of the Custom App features we provide:

Features	Enterprise Custom App
Publishing ?	Full-serve
Revisions ?	3 rounds included
App Store Accounts ?	Your own
DUNS number ?	Required
App Store Listing Page ?	Your own
Listing Page Designs ?	Fully custom
Custom app icon ?	✓
Themed Navigation Bar ?	✓
Themed In-app Interface ?	✓
App Updates	✓
Custom iOS app icon	✓
E-commerce features ?	Available
Custom icon packs	Available
Custom widgets ?	Available
Single sign-on ?	Available
Analytics integrations ?	Available





Breakdown of Services and Descriptions:

Publishing:

- After purchase, you'll be working with us to develop your custom branded app. Our team will reach out to begin the process and will work with you to collect or create all the materials and information needed.
- Our team will also guide you through the process of setting up your own app store accounts so your custom app can be listed on the Google Play and Apple App Store.

Revisions:

- We want your custom branded app to match your brand and vision. That's why our custom branded app setup process comes with an easy-to-follow setup form with detailed instructions on how to submit your brand assets and design specifications.
- Due to their additional levels of customization and more complex setup process, all apps include 3 rounds of revisions at no additional cost.

About App Store Accounts:

- To offer you an affordable, hassle-free way to get a custom branded mobile app, and to allow for greater control and flexibility over branding, apps are published under unique Developer Accounts.
- Apple Developer Accounts are \$99 USD/year and Google's Developer Accounts are \$25 USD (one-time fee). Our team will walk you through the process of setting up your developer accounts. Individual Apple developer accounts cannot be accepted.

What is a D-U-N-S number and why do you need it?

- A Dun & Bradstreet (D-U-N-S) Number is a unique nine-digit identifier for businesses. You need a DUNS Number to create an Apple business developer account. Our team will guide you through the process of acquiring one.
To request a DUNS Number, you will need your:

- Legal entity name
- Headquarters address
- Mailing address
- Work contact information
- Business registration documents



Individual Apple developer accounts cannot be accepted.

App Store Listing Pages and Designs:

- Apps are built under unique Apple Developer accounts. Apps include unique listings in both the Apple App Store and Google Play Store that you can use as a tool to attract new clients and provide legitimacy and professional value to your business online fitness services.
- We offer a templated design for your app store listing that can be customized so that the included screenshots reflect your app colors. Keywords can also be customized for search rankings.
- In addition to all of the App Store listing options available, listings can be further customized through the addition of your own graphics or videos. This gives you complete control over how your app store listing looks!



E-commerce features:

- Using the Custom Branded App's internal payment system, you have the option to enable specific e-commerce features. These will include:
 - the ability for clients to manage their own subscriptions
 - the ability to upsell products within the app
 - the ability for new clients to sign up straight from the app
- Because e-commerce features and digital products must follow specific regulations and be approved by Apple, you'll work directly with our team to enable and implement these features.

Custom Widgets and SSO:

- Apps have the ability to include custom-built widgets. These can be used as part of the sign-in process or can be added to the client's dashboard. These custom widgets are what truly distinguishes your app from other offerings because it gives you the chance to add non-standard functionality to your app and truly make it your own.

Analytics integration:

- If you are a multi-location club, gym chain, franchise, or large-scale fitness enterprise or club, you may want to gather data about your clients or members and how they're using the app or engaging with your services. We will work with you to connect your app to our analytics tool so that you and your team can gain valuable insight into key business metrics.

Thank you for your interest in our Online Fitness Management Solutions by TriCore!

To schedule a Complimentary Consultation:

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